



## MISSION LEADER Cameron Clyne

Managing Director and  
Group Chief Executive Officer  
National Australia Bank Group



### Technology Innovation Trade Mission to Israel

Sunday 13 July – Saturday 19 July, 2014

The Australia-Israel Chamber of Commerce and the Israel Trade Commission are delighted to advise that **Mr Cameron Clyne, Managing Director and Group Chief Executive Officer of NAB** will lead a timely and important Trade Mission to Israel. The Mission scheduled for **Sunday, 13 July until Saturday, 19 July, 2014** will focus on Technology Innovation and Israel's entrepreneurial environment. Additionally, the Mission will explore Israel's excellence in cyber security, big data and R&D.

**Cameron** has always believed in taking a long-term approach, based on both re-building trust and guaranteeing NAB is at the forefront of technological innovation ensuring it delivers the highest and most up-to-date security and service for its customers and stakeholders.

**Cameron:** *"I am delighted to lead a Trade Mission to Israel in July this year and invite interested parties to join me. We will be looking at innovation in Israel, examining the latest developments in information technology, cyber security and other solutions for both the financial services sector and other key industry sectors. We will also gain insight into Israel's excellence in R&D, science and education."*

*This will be my second visit to Israel with the Chamber. The Chamber team will deliver the highest level of professionalism, enabling access to the most influential people in Israel and the opportunity to be exposed to this remarkable country's most innovative and cutting edge technologies. I am confident that the weeklong visit will be rewarding both on a personal and professional level."*

The Trade Mission, specifically designed for senior leaders from business, government, policy and academia, will expose delegates to key Israeli influencers and enable a sharing of innovative business ideas and opportunities. The weeklong visit includes a business program, geo-political briefings, cultural experiences, networking events and visits to some of Israel's most iconic tourist destinations, including the Old City of Jerusalem, the Dead Sea and Masada. In addition to the group program, individual meetings can be tailored for individual delegates to achieve their personal objectives. Furthermore, spouses are welcome to join, for which a private tourism program will be on offer.

The Chamber has been successfully organising Trade Missions to Israel for over 30 years. Recent mission leaders include the Hon. Bill Shorten MP, Graham Bradley AM, Carolyn Hewson AO, Kevin McCann AM and many more prominent leaders.

**Cameron** joined the NAB Group in 2004, working as Executive General Manager, Group Development and Executive General Manager, Customer Solutions before being appointed Managing Director and CEO of Bank of New Zealand in January, 2007.

He became Group Chief Executive Officer of National Australia Bank and a Director of the NAB Board in January 2009. In May 2012, he was appointed Chairman of National Australia Group Europe Limited Board. He is also a member of the Australian B20, a key business advisory group for the Federal Government ahead of Australia hosting the G20 Leaders' Summit in November 2014.

#### For further information, or to register your interest, please contact your local AICC office:

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