



Graham Bradley AM
President
Business Council of Australia



'Australia 2020' Trade Mission to Israel

EXPRESSION OF INTEREST

Sunday 3 – Saturday 9 April, 2011

The Business Council of Australia has a number of key policy objectives aimed at making Australia a more competitive & compassionate society by 2020 and beyond. These include:

- Climate Change / Cleantech / Agritech
- Health policy / ehealth
- Education and R&D
- Sustainable Population and Immigration
- Urban Planning and Infrastructure

It is, therefore, timely that **Graham Bradley AM**, President of the Business Council of Australia, will lead a high level trade mission with the Australia-Israel Chamber of Commerce to Israel in April 2011 focusing on these issues.

The trade mission, specifically designed for senior leaders from business, government, policy and academia, will expose delegates to key Israeli influencers and enable a sharing of innovative business ideas and opportunities. Israel is a world leader on many of these issues and the opportunity to collaborate will be mutually rewarding.

The mission is also a wonderful opportunity for delegates to network and interact with other delegates and form long-lasting, valuable relationships.

In addition to the group program, individual meetings with a cross section of Israeli business, academic and political leaders can be tailored for individual delegates to achieve their personal objectives.

The mission will also include high level geo-political and economic briefings, and visits to Jerusalem and the Dead Sea. Partners are encouraged to join delegates for whom a separate tourism program will be arranged.

Graham Bradley AM

In addition to Graham's presidency of the BCA, he is currently Chairman of HSBC Bank Australia, Stockland Corporation, Boart Longyear, Anglo American Australia and Po Valley Energy, and he is a director of Singapore Telecommunications.

Graham was managing director of Perpetual Limited from 1995 to 2003 and prior to that he was national managing partner of leading national law firm, Blake Dawson, and a partner of McKinsey & Company.

Graham also devotes time to several non-profit organisations, including the Garvan Research Foundation (which he chaired for 10 years), the Australian Brandenburg Orchestra and the State Library of NSW. He is an advisor to the Australian School of Business (UNSW) and the Crawford School of Economics and Government (ANU).

The Chamber has been successfully organising trade missions to Israel for over 30 years with mission leaders such as: the Hon Warren Truss MP, then Minister for Agriculture, Forestry & Fisheries; former NSW Premier the Hon Nathan Rees MP, then Minister for Water; Hugh Morgan AC, then President Business Council of Australia; Senator Helen Coonan, then Minister for Communications, NSW Minister for Water, the Hon Phillip Costa MP.

For further information, or to register your interest, please contact Ori Danieli, Head of Trade
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